

City of Newburgh

PRESS RELEASE

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City of Newburgh Welcomes New Nail Salon to Broadway

Grand Opening of Classy Nails Feb. 25



(l-r) Ivette Ramirez cuts ribbon at grand opening of her new salon, Classy Nails, at 290 Broadway, with assistance of (l-r) her daughter Roulinette, Councilwoman Christine Bello, Mayor Nicholas Valentine, Deputy Mayor Regina Angelo, and Ivette's son, Izhar

On Wednesday, Feb. 25 City officials joined in the celebration of the grand opening of a new nail salon, Classy Nails, at 290 Broadway, Suite 3. Mayor Nicholas Valentine, Deputy Mayor Regina Angelo, members of the City Council and the Orange County Chamber of Commerce welcomed the new business to Broadway.

Before coming to the U.S., proprietor Ivette Ramirez had a salon in a JC Penney store in Puerto Rico. Currently, Ivette resides in New Paltz with her children, son Izhar and daughter, Roulinette. Son Hector is in Puerto Rico where he is studying to become a pilot. She lived for several years in the City of Newburgh, and still has many family members and clients here, so when it came time to open her own business, Newburgh seemed a natural choice.

“Small business owners such as Ivette Ramirez who are willing to follow their dreams, even in tough economic times, are crucial to continuing the renaissance of our City,” said Mayor Nicholas Valentine. “With the new courthouse coming soon, she is here at the right time and in the right place. She joins other entrepreneurs who recognize the potential of not only the Broadway corridor, but areas such as Liberty Street, where new businesses are transforming vital parts of the City.”

Classy Nails is open from 9 a.m. to 6 p.m. Monday-Thursday, 8 a.m.- 8 p.m. on Saturday, and Sunday by appointment. The salon offers manicures and pedicures by Erika Uriarte, and waxing, with Cielo's Permanent Makeup coming soon.

“My business is like my second home,” said Ivette. “I believe that my place of business needs to be as clean as my home. I want my customers to be comfortable, because when a customer leaves happy, they return.”

For more information, call 565-2783.